Contents of Volume xxxviii, Number 3

MAGAZINE OF ALPHA RHO CHI

THE Archi

FRATERNITY FOR ARCHITECTURE AND THE ALLIED PROFESSIONS

Dwight Palmer Ely, Editor
2955 Palmetto Street, Columbus 4, Ohio

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* The necessity for economic stability is to be found in college fraternities just as in business or personal affairs.

* The chapter must keep its bills paid promptly if it does not wish to end in disaster. It is highly necessary, therefore, that the members themselves keep their accounts with the chapter paid. It must be borne in mind that a college fraternity is a business organization and not a charitable institution.

* The fraternity does not do a member a favor by permitting him to lapse beyond a stated time with his account; rather, it does him an injury for it thereby starts him in a habit which will be injurious throughout his life and paves the way toward making him the fraternity's enemy when a settlement is finally attempted.

* The business-like handling of money is one of the best lessons the college and the fraternity can teach and is an essential feature of a well-ordered chapter.

from "The Archi Pledge"
THE FI F T I E T H A N N I V E R S A R Y
A P R I L 1 1 , 1 9 6 4

In the April issue of THE ARCHI we mentioned this upcoming event and suggested the following Four-Year Program:

1. MORE SPIRIT
2. MORE CHAPTERS
3. MORE PLEDGES
4. MORE MONEY

Do you agree or disagree? We'd sure like to know. Just a day or so ago the editor noticed somebody looking at him intently and he woke up to the fact that he was talking to himself — like now? (When I saw he had on a white coat it scared the heck out of me! Ed.)

CHAPTERS AND ALUMNI CELEBRATE

Andronicus held its Founders Day dinner on April 11 at the new Ginza Restaurant. The dinner was followed by an authentic Japanese floor show with native Japanese. The active chapter reported the sponsoring of “Brown Bag” noon seminars at the School of Architecture patio. It is a program designed to bring in outside faculty members from other fields of study than architecture. The chapter has also sponsored a Basic Design competition and awards to the three winners were made at an Apple Polishers luncheon-open house. Andronicus Chapter placed first scholastically this year with a grade-point average higher than all other fraternities and that of the “All men’s average.”

Sixty members of Demetrios Chapter, alumni and actives, met for Founders Day Banquet at Grandview Inn on April 9. The banquet was preceded by meetings of the Alumni Association and the Control Corporation at the house earlier in the day. Plans were made for a heavy rushing program to meet the needs for new men due to a large graduating class of seniors. Patrick J. Ullmark of the Chapter has been awarded the Howard Dwight Smith Scholarship, established through the Ohio State Development Fund.

Vitruvius Alumni sponsored Founders Day Banquet on April 9 at the Chapter House. An initiation was held that evening for all alumni who were members of the Vitruvius Colony but had not been initiated into Alpha Rho Chi. The recently organized Vitruvius Alumni Association distributed a strikingly designed eight-page bulletin containing complete and up-to-date information about the chapter and its alumni. The new Alumni Association has thirty-eight members and is currently headed by Lee Stauffer. Milton S. Osborne (Dem. ’22), Dean of the Architectural Department, recently received the honorary degree of Doctor from the University of Manitoba.

Iktinos celebrated Founders Day on April 9 with a cocktail party at Brother (Professor) Ralph Hammett’s home and dinner at the Chapter House. The chapter reported informal speeches by distinguished visitors at the Chapter House on several occasions during the year. The Chapter has acquired a German Shepherd mascot (named Athena, Phidias? We don’t know, Ed.). Alumni luncheons are being held on Thursday noons.
WELCOME to the first Business session of the 1960 Convention of The American Institute of Architects.

AIA has become a million dollar operation. But more importantly it has become a vital force in the building industry and in the economic and social life of our nation. Our newly reorganized headquarters organization promises greater efficiency in conducting our business, in serving the membership, and in meeting the challenge imposed by our growing national importance.

Second, we have carefully considered and are ready to propose to you a new Organizational Structure for the Institute and its members across the nation. A great deal of effort has been made by the Board and the Staff to acquaint every member with this proposal through a film and a booklet.

Third, we have spent a good deal of time studying the status of the profession in a changing society. Out of this study should come tangible proposals to help us cope with the problems of practicing architecture in our competitive and complex society.

Fourth, we have made greater and more effective efforts to assert the leadership of the architect among the design professions and within the building industry, not by vainglorious breast-beating, but by determined efforts to bring about closer coordination, collaboration and teamwork.

In doing so, I and the other officers and your Executive Director have joined with other professions and building industry groups in a series of special leadership meetings. Such meetings have been held with the Engineers Joint Council, the Consulting Engineers, the National Association of Homebuilders, the Associated General Contractors of America and others.

These meetings supplemented a heavy speaking schedule which has taken me some 150,000 miles to some 80 different cities. I have talked to surety bond groups, architectural students, architectural teaching seminars, landscape architects, mechanical contracting groups, plastering contractors, tile contractors, doctors, lawyers and other professionals, hospital administrators, school administrators, planning groups, restaurant managers and service clubs such as Rotary, Exchange, Kiwanis and Junior Chambers of Commerce. This, of course, is in addition to my many talks to numerous component groups of the AIA. I like to think that these personal appearances have been a constructive part of our public relations program.

This brings me to the fifth point I want to make on the state of AIA — our public relations activities. I believe we can be proud of our record in this area. Public awareness and understanding of the architect’s contribution to society has vastly increased. Good public relations, however, is essentially a job which we, the local chapter and the individual architect, must do ourselves.

Our professional public relations counsel and staff can guide us and provide us with films, literature and statements. But we are the ones who must use them. Our public relations is and must be a do-it-yourself job. It is more than publicity and salesmanship — it is essentially a matter of good community relations.

During my tenure of office the membership of AIA has increased by about a thousand. I sincerely believe that our new members have joined a forceful and alert organization which, thanks to the many dedicated men and women who serve it and to our devoted and hardworking staff, is able to achieve the lofty aspirations of our calling.
ATHENS, O., May 12 — A new school in the college of Fine Arts, offering a Bachelor of Architecture degree, will be inaugurated at Ohio University this fall. Director of the school will be Walter A. Taylor, who since 1946 has been director of education and research for the American Institute of Architects, with national headquarters in Washington, D.C.

President John C. Baker said that the degree will require completion of a five-year program. The first Bachelor of Architecture degrees probably will be granted in 1963, the president said.

Decision to lengthen and strengthen the architectural program at OU is the result of a national trend toward increased requirements for the professional degree.

A survey of existing schools of architecture, made by the American Institute, reveals that they cannot fill the demand for architects during the next decade.

A leading figure in the field of architecture, Walter Taylor was in private practice for 23 years. He has designed buildings in 24 states and seven foreign countries.

In 1957, Taylor was advanced to the rank of Fellow of the American Institute of Architects, with citations for education and literature.

While he was in private practice as an architect, Taylor taught part-time for eight years at Columbia University. He also taught at Central China University, while serving as resident architect and engineer in Wuchang, China, from 1924 to 1927. Before assuming his present position with the American Institute of Architects in 1946, he was for seven years professor of architecture at Syracuse University.

Walter is a member of Demetrios Chapter, class of 1921. He has been active as a member of the Alumni Advisory Committee for the School of Architecture at Ohio State.
The Dick Murray Story

WHAT, WHERE AND WHY?

The report printed here is our financial picture for the past year. It is typical of past years in that the amount coming in remains almost constant.

Our funds — the “what,” come from three main sources, the “where.” The Active Chapters contribute in the form of initiation fees, semester fees, convention assessments, and in a round about way from royalties on jewelry (badges, etc.). The Alumni contribute thru annual dues and Life Memberships. The rest comes from interest and dividends on securities bought with funds from the other two sources. So you see we can only count on ourselves — the Actives and the Alumni.

The “what” goes out too. (1) It publishes our Archi. A most worthy publication, going to all Actives and Alumni as well as representing us as promotional material to others. (2) The Archi Medal is distributed each year to better than fifty (50) schools throughout the country. (3) We continue to support the Professional Interfraternity Conference of which we are a charter member. (4) Funds are used to promote and help expend our fraternity. A National Directory is being published and distributed through the medium of the Archi. (5) We must promote our membership by sending dues reminders. Through this device we have doubled our number of Active Alumni. (6) Certificates of Membership and badges are purchased for new Actives thru their initiation fee. (7) The Grand Council is supported in its varied activities on behalf of a greater Alpha Rho Chi. (8) Lastly the costs of our bi-annual National Convention are met.

And the “why.” This is to state simply our purpose for existing as a college fraternity. “To organize and unite in fellowship the architectural students in the universities and colleges of America, and to combine their efforts so as to promote the artistic, scientific and practical efficiency of the younger members of the profession.”

Now we are faced with the problem of keeping the “status quo” or growing. If we remain just as we are we shall eventually go out of existence. Therefore, we must grow. But how?

First we need more of the “what.” We must establish a strong National office and be able to afford a full time Executive Secretary to promote the fraternity. As well, funds are needed to help the existing chapters and establish new ones, both Active and Alumni.

We get the “what” by having more of the “where.” More Actives, through the establishment of more chapters which will in turn make more Alumni. In this, all can help by taking part in promoting the “why” through their activities for the Fraternity.
### GRAND COUNCIL OF ALPHA RHO CHI FRATERNITY

**Comparative Balance Sheets**

June 30, 1960 and June 30, 1959

<table>
<thead>
<tr>
<th>LIABILITIES</th>
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<th>June 30, 1959</th>
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<td><strong>Total Building Fund Liabilities</strong></td>
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<td>$1,810.00</td>
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| NET WORTH OF GRAND COUNCIL | | |
| Reserves | | |
| Archi Endowment Fund | $32,923.33 | $34,136.63 |
| Notes Receivable | 5,600.00 | 1,700.00 |
| Alumni Endowment Fund | 13,618.62 | 14,144.81 |
| Archi Operations Reserve | 1,172.16 | 2,164.33 |
| Convention Assessment Reserve | 799.14 | 223.14 |
| Badge Reserve | 38.22 | 407.65 |
| **Total Reserves** | $54,151.47 | $52,776.56 |

| SURPLUS | | |
| Unrealized Gains on Securities — General Fund (See Note) | $3,023.63 | $3,081.91 |
| Earned Surplus | 5,127.66 | 3,572.06 |
| **Total Surplus** | 8,151.29 | 6,653.97 |
| **Total Net Worth** | 62,302.76 | 59,430.53 |

| TOTAL LIABILITIES AND NET WORTH | | |
| **Total Net Worth** | $62,892.76 | $61,240.53 |

**Note:** This amount represents the increment in General Fund Investments only. Increment in Archi Endowment Fund and Alumni Endowment Fund Investments are reflected in the reserves above.
GRAND COUNCIL OF ALPHA RHO CHI FRATERNITY

Statement of Revenue and Expenditures
Year Ending June 30, 1960

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<tr>
<th>REVENUES</th>
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<td>Badges</td>
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<td>Grand Council Officers</td>
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<td>Convention Expense</td>
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<td>Incidental Expense</td>
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<td><strong>Total Expenditures</strong></td>
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<table>
<thead>
<tr>
<th>Net Operating Gain</th>
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<td><strong>$1,154.28</strong></td>
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<td><strong>$1,252.39</strong></td>
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new projects of the Grand Council

OUR OWN UNIWACK

THIS is our own new economy-size machine which we hope will answer questions for us. Something like a Univac as you may well imagine but in more like a pocket size. It’s hard to describe — you would have to see it.

Anyway we put this question into it last week. “What do we say to the personnel of prospective chapters as to our Fraternity’s reason for existence? What do we have to offer to the prospective members? As a matter of fact what do we say to the faculty of this prospective School of Architecture; after all the faculty is probably quite interested and has considerable to say as to whether we come onto the campus or not. Isn’t it a shame that we send out umpty-ump medals every year to recognized schools but don’t have even umpty chapters? What are we doing to make our position in the academic picture one of value to the student of architecture and to the school to which he is attached?”

Well, our Uniwhack just said “Gee, I’m the economy size, you’ll have to break this down a little before I can answer it.” You can’t blame the Uniwhack too much, can you? There are enough questions there to break down the department of the census. So here
are some new questions we have submitted and after Uniwhack finishes considering them we will let you know what he (or it) says. If you have your own ideas or can’t wait why not write in and make some suggestions for answers yourself? Here are some of the questions and suggestions we refer to.

Should we not take more interest in the problem of freshmen flunkers? Can we obtain more inspiration from our alumni to help them and the upperclassmen also? Shows of alumni work, for example? Some alumni support of the curriculum at the School or at least interest in it? Cooperation by our local alumni with the faculties? Other things, you name them.

What do we mean by “the fair name of Alpha Rho Chi”? What is our “corporate image” today in the specific area of architectural (and allied) education — or do we have one? What do architects as a class think of Alpha Rho Chi — and if not, why not? In other words, what interest does Alpha Rho Chi take in the architectural student? That question is the core of our operation. Remember he is a combination of human being and student of architecture.

Actually we didn’t intend to get so hysterical, especially with our Uniwhack sitting here anxious to help us. But it just seems to this correspondent that these are questions we must have answers to if we are going to try to expand the scope and success of our Fraternity in preparation for our up-coming Fiftieth Anniversary. Reet?

The other day I was sitting around with nothing to do and I got nostalgic. I got to remembering the day I was initiated in somebody’s basement with towels tacked over the windows.

I remembered how I thought at the time that here was a ritual which ought to have quality costumes, authentic, colorful and well-designed; quality settings; and a quality rendition, too!

Why? Because I thought it was a quality production. The Old-Timer has seen quite a few quality productions since that time both on and off Broadway and he still thinks this one stacks up with the best of them.

So I hope it’s appreciated and — I hope it’s getting the quality treatment it deserves.
AN EDITORIAL

“Greek Letters”

Any resemblance to particular persons found in our editorials may not be coincidental.

An old friend and I were conversing one day on the subject of the use of Greek letters for Greek letter fraternities. This can develop into a very interesting subject—particularly after a couple of aperitifs. My friend’s name I neglected to say is Alex, related possibly to Alex the G.—he was a Greek too you know. Anyway he said, and I quote, “I simply abhor”—he had a little trouble with “abhor” because the third aperitif had some effect on his tonsils or his dentures or something. “I simply abhor,” he mumbled, “Greek letter fraternities which substitute English letters for Greek—letters for instance like A, P, X for Alpha Rho Chi.” “Heck,” he said, “it isn’t even euphonious,” he said, or tried to say—“euphonious” got him... All of which reminded me that I have been declaiming the same thing for the past 50 or 60 years. The Fraternity isn’t that old, you say? Well, I am!

ADVICE TO ACTIVE CHAPTERS

Dealings With the Grand Council

As the summer closes and a new school year begins and you plunge into the activities of your Chapter, please don’t forget your responsibilities to the Grand Council.

Sometimes national matters get put aside in the welter of local activities. But national records must be kept, correspondence answered and fees paid. This is all good training for you in your own later office practice. Certain items can be mentioned again as reminders in your relationship with the Grand Council. Here we go—

Please answer correspondence promptly. We realize you are busy and it is very easy to put it aside until “mañana”—but you know what road is paved with that kind of tricks. Initiations should be reported promptly and in the correct form with all fees. No Brother should go long without badge or certificate because of the negligence of another.

Don’t lag in money matters. Money, unfortunately, seems to make the world go round—and Alpha Rho Chi is no exception! You know when fees are due. Please pay promptly or at least explain. Keep us informed on chapter activities. We like to know what you are accomplishing. The Archi can tell the alumni if you will tell us.

Report promptly the change of status of any active. Many are lost when they leave school because they are not reported with an adequate address. They paid for their Archi and are entitled to your consideration as Brothers. When you take over as an officer fulfill your duties to the best of your abilities. The Grand Council exists to help you. We can do so only if you will let us!

Incoming Mail

What arrangements does your chapter have for incoming mail? Is it just piled on a table for everybody to sort out or what? Sometimes we think it must be standard practice to hide it behind the door, maybe? The writer of these caustic lines has personally mailed out not one, but two, sets of letters in #10 envelopes to all chapters and has not only got no answers but grown men look you in the eye and say “we never got it.” Come, come, now!

Sometimes we don’t know the name of the most recent W.A. (why do you change them so fast?) so we have to address the envelope “Worthy Architect, Dimbolicus Chapter.” It shouldn’t be too tough to find a way to get it to him, should it? Maybe a shaggy dog or a pigeon would help, huh?

We don’t care how you do it—it’s just hard work to bang letters out on our old Oliver double-action job and then be rewarded with silence! It gets you right there, it does indeed.
Letters to the Editor

Editor The Archi:
IKT "1914" — Still alive — Wow!!!
LAURENCE T. RAY
Detroit, Michigan

Editor The Archi:
Am not in direct architectural work but somewhat related. I am manager of the new Prod. Reactor for General Electric Co. Plenty of responsibility and action but it’s fun.
J. S. McMATHON
General Electric Company
Richland, Washington

Editor The Archi:
I will be separated from the Navy in June. My address will be 4 Meta Drive, Belleville, Illinois. I would appreciate any information concerning opportunities available anywhere for a job.
Lt./JG. W. M. GAUL
FPO San Francisco, Calif.

Editor The Archi:
Please change my address to 1200 Chateau Road, Pasadena, California.
ROSWELL T. ALLISON

Editor The Archi:
On Wednesday, July 27, 1960, in Chicago, a helicopter crashed killing thirteen people. Ronald A. Maina (Anthemios, ’51) was one of the passengers killed.
Ron was returning to Chicago from Grinnell, Iowa, when this tragedy took his life. He is survived by his wife, Lois, and his six-month-old son, Robert.
We who knew Ron as a fraternity brother, friend and coworker mourn his death. His loss to the profession is a great one, but we can not attempt to describe in words the tragedy his death represents to his family.
As an expression of sympathy, a fund has been created called the "Ronald Maina Memorial Fund" at the Elmhurst National Bank, Elmhurst, Illinois. Knowing that our fraternal friendship to Lois is now more critical than ever before, we would like to say the fund is for Bobby’s education. Indeed this is our purpose. But it is not our place to put strings on such a charitable gift. Therefore, the fund will be presented to Lois in the name of Alpha Rho Chi for use as she deems best for her family.
Donations should be sent to Donald R. Michaelis, 138 Haven Road, Elmhurst, Illinois. Make checks payable to the "Ronald Maina Memorial Fund." The generous aid of Alpha Rho Chi will be greatly appreciated for this very worthy cause.
TEVIS C. FREEMAN, Secretary

Editor The Archi:
Seeing Ohio State win the NCAA Championship here at the Cow Palace removed some of the stigma of the football loss to Stanford a few years ago. Can now hold up my head among the natives. Best regards to Ross and Duke Renick if they haven’t died of old age.
JOHN WENSINGER
San Mateo, California

Editor The Archi:
Please change my address to 14953 Country Club Drive, Livonia, Michigan. Decided to go in double harness from here on and have now moved into my new house. Please change your records to assure my receiving all future publications, thus enabling me to keep up with the activities throughout the fraternity.
JAMES T. CRAIG

Editor The Archi:
I enclose $2.00 for my alumni dues.
VERNE L. VENMAN
Charter Member, Ikt:nos
Detroit, Michigan

Editor The Archi:
Same place, same ship — and still goin’ to sea.
Ens. JAMES BLETZACKER
FPO, San Francisco, Cal.
DEATHS

Richard C. Rector October, 1958
Member Demetrios Chapter, 1934.
While on a duck hunting trip.
Residence 2131 Lakeside Drive, Moses Lake, Washington.

Bryan W. Nolen October 23, 1959
Charter member Theron Chapter.
Residence Oklahoma City, Oklahoma.

Willoughby R. Ralston January 21, 1960
Member Iktinos Chapter, 1928.
Suddenly of a heart attack.
Residence 1636 Scotten, Detroit 9.

Loren B. Abbett
Member Mnesicles Chapter, 1931.
Residence 5437 Halifax Lane, South Minneapolis, Minnesota.

H. Eugene Grieshaber, Jr.
Member Polykllitos Chapter, 1932.
Residence 85 Broad St., New London, Conn.

Gerrit J. Degelleke, Jr.
Member Iktinos Chapter, 1935.
Residence Brookfield, Wisconsin.

Ronald A. Maina July 27, 1960
Member Anthemios Chapter, 1951.

Because of space limitations we were unable to print in this issue the names of more than 150 annual dues payers and partial Life Memberships.
Alpha Rho Chi is a national professional fraternity limiting its membership to students of architecture and the allied professions. Founded at the Universities of Illinois and Michigan on April 11, 1914, to organize and unite in fellowship the architectural students in the universities and colleges of America, and to combine their efforts, so as to promote the artistic, scientific, and practical efficiency of the younger members of the profession. Alpha Rho Chi was one of the founders of the Professional Interfraternity Conference, organized at Washington, D.C. in 1928.

The Grand Council
Robert F. Calrow, W.G.A., 4828 Garfield Ave. S., Minneapolis, Minn.
Richard E. Murray, Jr., W.G.E., Box 3092, University Station, Columbus 10, Ohio.

National Appointments
Donald M. Mayne, G.L., 4321 Shenandoah, Dallas 5, Texas.
George A. Whitten, G.A., 1619 Walnut Ave., Wilmette, Ill.
Winthrop M. Wadsworth, N.I., 2525 Dupont Ave. S., Minneapolis, Minn.

Active Chapters
ANDRONICUS — University of Southern California, 710 W. 28th St., Los Angeles 7, Calif. Carl A. Raymond, W. A. Donald Martin, W.E. David Cone, W.S.
ANTHEMIA — University of Illinois, 1108 South First St., Champaign, Ill. Richard Diedrich, W. A. Tom Lehnen, W.E. Ronald Labinski, W.S.
DEMETRIOS — Ohio State University, 229 17th Ave., Columbus 1, Ohio. Paul Jaros, W.A. Donald Fahl, W.E. Henry Schuster, W.S.
KALLIKRATES — University of Virginia, APX Box, Fayerweather Hall, Charlottesville, Va.
MENESICLES — University of Minnesota, 605 Ontario St., S.E., Minneapolis, Minn. Richard Zenikez, W.A. Charles T. Harris, W.E. Roland Erickson, W.S.

Inactive Chapters
DINOCRATES — University of Texas
PAEONIOS — Kansas State College
POLYKLILOS — Carnegie Institute of Technology
HERON — Oklahoma State College

Master Architect
John Wellborn Root, 180 N. Wabash Avenue, Chicago, Ill.

National Deputies
Garon A. Carter, 1808 Kent St., Columbus 5, Ohio.
George F. Frietinger, 9705 W. Main St., Belleville, Illinois.
Ralph W. Hammett, 485 Riverview Dr., Ann Arbor, Michigan.
John W. Rock, 59 Renpass, Harahan, La.
Winthrop M. Wadsworth, 2525 Dupont Ave. S., Minneapolis 5, Minn.
Raoul W. Wilkins, 1105 Hollins Rd., Richmond 26, Virginia.

Alumni Organizations
DEMETRIOS Alumni Association. President: Ralph Sounik, 558 E. Weisheimer Rd., Columbus, O.
MENESICLES Alumni Association. President: Earl W. Brink, 2432 Clinton Ave. S., Minneapolis 4, Minn.
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