Vitruvius alumna Suzie Zottl is a land use planner by day – and by night… a skull crushing… face pounding… roller derby queen! Suzie has been participating in the sport of women’s flat-track roller derby for nearly three years and Jason Granado called her to learn about her secret identity.

JG: How long have you been in roller derby?
SZ: I have been playing roller derby for 2.5 years. I started skating with the DC Rollergirls in the fall of 2007, went through our training process (what we call “fresh meat”), and became a full-fledged league member in March of 2008.

JG: How did you get into this sport?
SZ: After finishing graduate school at Virginia Tech, I was looking for an activity that would help me meet people in the DC area, keep me busy, and keep me physically active. I did some online research and found out that DC has a roller derby league. Since my mom used to take my sister and I to the roller rink growing up and I already had some skating skills, I decided to give it a try.

JG: How many teams are in the league?
SZ: Our league is comprised of about 55 members. We have a total of five teams. There are three home teams (The Cherry Blossom Bombshells, the DC DemonCats, and Scare Force One), an A travel team (the DC All-Stars), and a B travel team (The Capital Offenders.) I currently play only on the All-Stars team, but I skated on the Bombshells for two seasons. I am coaching that team this season.

JG: What was your biggest challenge within the sport?
SZ: There are many challenges! The biggest being time management to make it all come together successfully. Our league is operated entirely by volunteers, and the sport is still very grassroots. We do all our own bout production, promoting, event staffing, marketing, fundraising, etc. We do it all ourselves, on top of our work and family obligations.

JG: On the rink you have a special derby name. How did you get it? Does this alter ego get you psyched up for the match?
SZ: Actually, my skater name is Battery Operated, number 2AA. Batteries are a source of power! In roller derby, being powerful is a very good thing. When I was trying to come up with a derby name, I wanted a name that was tough, but also funny. My name certainly does make people giggle.

JG: When you’re not competing, what do you do professionally?
SZ: I currently work as a land use planner (primarily doing zoning review) for Fairfax County, Virginia. I have a bachelor’s degree in Landscape Architecture from Penn State (2004) and a Master’s Degree in Urban and Regional Planning from Virginia Tech (2007).

DC Rollergirls begin their new season in October with home bouts at the DC Armory. More information is at dcrollergirls.com.

Jason Granado starts graduate studies at Virginia Tech’s Alexandria Center this fall.
In May 2010, the Anthemios Chapter held a charity concert that raised $1,500 for Habitat for Humanity. However, at times it seemed the fundraiser might never succeed. In the end, planning and perseverance paid off.

**A False Start**

Rock for Humanity is an annual live music event hosted by the Anthemios chapter to raise money for Habitat for Humanity. I use the term annually in loose terms, as the event had not been hosted in four years until May 2010. In 2006, the active chapter hosted Rock for Humanity as part of its philanthropy program.

In 2008 there was a strong push among some of the active chapter to bring the event to fruition again. Progress was made on planning, but the team was made of freshly initiated sophomores battling their weed-out year in studio and all of which were highly active in other chapter chairmanships and projects. The event fell to frustration due to our lack of experience and lack of the bands’ commitment to the show. The concert was cancelled.

**Returning To the Stage**

While running for Worthy Architect in 2009 for Spring 2010, I made my intentions to finally execute a successful Rock for Humanity concert clear and made this a primary objective of my term. A rocky recruitment and the beginning of the pledge semester disallowed us from beginning any planning until March. The committee for the event was headed by former WAA Emily Hannen, former WA Christina Collet, Ivan Kostadinov, and Katie Shiro – none of whom had any previous experience in planning concerts. The little experience I had from being on the committee in 2008 was used in getting the group started planning.

The first questions to be answered were when, where, what bands, and how much. The venue chosen was Joe’s Brewery, a well known bar/club on campus. Joe’s offered the outdoor patio to us for free and drink specials for attendees. We chose the date based on the academic schedule and the chapter’s schedule. While we initially tried to establish a schedule around bands, we quickly realized that our own schedules were far too busy to attempt this. The most difficult aspect, by far, of planning an event like this is dealing with the bands themselves. Of course, getting things for free is preferable, but the bulk of the cost of putting on the event came from paying bands and sound equipment rental. Our budget was set at $500 for everything, although we quickly realized that this mark was going to be hard to make, as sound equipment rental was around $200. What caliber of bands should we try to book? How many bands? We contacted 10 or so corporate sponsors such as Lays and Coca-Cola to see if they would be interested in sponsoring the event. None were.

**Booking the Acts**

We dared to dream of a huge festival with thousands of students. One person actually suggested, “We could try Dave Matthews Band, haha, you never know until you try, right?” We eventually realized that Dave Matthews would have to wait at least five years. We had three to four hours at Joe’s, so we figured three to four bands would be best. We wanted to book bands that were popular on different levels for different crowds.

The first band we booked was Good Luck Jane, a band from Chicago that had a large following in the student community. They agreed to play for free plus the cost of transportation to and from Chicago. The second band we booked was The New Translation, a band from my hometown near St. Louis whose members I had known in high school. They had a substantial following in the St. Louis area and promised to bring at least 50 people to the show. It was an opportunity for them to crack a new market at the University of Illinois. Once again, we agreed to pay transportation fees and other expenses. During this time, we had been in talks with a band with a considerably large following from Chicago for our headliners. Our lack of experience in dealing with commercial bands and, frankly, unprofessionalism in putting on a legitimate rock concert, drove them away. We couldn’t afford them either. With time running very short at this point, we decided to go with the two bands we had booked and add a third. We found the third band, Hi Maintenance, through a music clinic. They agreed to play for free as well.

The Rock for Humanity concert was held at the same venue in both 2006 and 2010.
time (mid-April), we had little time to find another large band. We made Good Luck Jane our headliners and booked a small local band, the Pen’s Fly-Traps, that was popular and had won a local battle of the bands. For advertising purposes we agreed to call them “Hogging the Quadrangle.”

Two days before the show, my friend and lead singer of The New Translation called to inform me that his band had broken up after three years together. A member of the band was supposed to be our sound man for the event. In a panic, Emily found a group to play that had only played one show before and whose bassist was Bro. Barrett Schroeder. After talking with Good Luck Jane and explaining the sound man situation, they agreed to play without one.

Looking Beyond the Show
With our bands booked, we set our ticket price based on several variables. What is affordable for a college student? How much money should we bring in to make this worthwhile? We were set to spend $700 at this point so we knew we needed to bring in $700 to make the whole thing worthwhile (otherwise we might as well just donate the $700). After comparing the show to others at local clubs, we decide $8 beforehand and $10 at the door was a fair price. If 40 active members bought tickets, that was already $400 in pocket.

The next step was advertising. Hundreds of flyers were printed and posted in nearly every building on campus. The architecture and arts buildings had flyers in every classroom, studio, and on every bulletin board. Some local businesses allowed us to hang flyers in their windows. Bro. Raphael Chavez designed t-shirts to be worn by members and were printed for free with the printers’ logo. Several advertisements were placed in the school newspaper, The Daily Illini. These were free because the event was philanthropic in nature.

May Day and Panic
On the day of the concert, May 1st, many active members and pledges arrived at the venue early to help set up equipment and prepare the outdoor space for the concert. We had done all of this work with an incredible sense of uncertainty, for we had no idea how many people would come. The event’s Facebook page was decidedly not a good indicator. The beginning of the show was shrouded in anxiety as the active chapter, making up a vast majority of the audience, awaited the arrival of the crowds. None came, yet. By the middle of the second band, the crowd had swelled to around a hundred fans awaiting the arrival of Good Luck Jane. We had people there for many different reasons. Many came for friends, many came for music, and expectantly, many came to get an early start on their Saturday night with great drink specials. All we cared about was the bottom line; how much could we donate to a great cause? If not, you should look at your budget to see if you have enough money to purchase them for the acts.

We learned many lessons and made many mistakes in the planning of this event. It was a much larger undertaking than we had originally predicted, but I can only hope that the active chapter continues this event annually for years to come.

How To: Stage a Charity Concert
by Danielle Likvan, Anthemios Alumna

Here are basic steps to consider when planning a philanthropic event like Anthemios’ Rock for Humanity.

Conceptual Planning
• Discuss the idea with the chapter. Get everyone on board and brainstorm what kind of event you want to hold.
• Choose the charity or non-profit organization you want to support, and contact the organization and let them know of your intentions. Find information on the charity’s website or by calling their office. It’s great if the organization has a chapter on campus so they can be involved in planning the event as well.
• Determine what kind of show you want to put on. Music? Acts? Dance teams? How many acts do you want to have?

Scheduling
• Determine the date and a backup date. If for some reason the venue or the acts are not available on a particular day, you need to have a substitute.
• Have a back-up plan. What will you do if an act backs out at the last minute? Do you have a substitute?

Budgeting
• Create a budget. What you can spend on this event will be based on the current available funds within the chapter, funds expected to be raised from sponsors, and the money you plan to raise for the event.
• How much money do you want to donate to the charity? This will determine ticket prices as well as how many people you need to attend in order to be successful.
• Create a calendar. This will keep you and your team on track.
• Contact the venue and the acts. Be sure to discuss the program with them, and let them know it’s a charity fundraiser.
• Can the venue provide specials on food and drinks to your attendees? If not, you should look at your budget to see if you have enough money to purchase them for the acts.

Promotion and sponsorship
• Create a cohesive graphics package. This will give the program a professional look and feel, and in turn will bring more attendees. This may include t-shirts, tickets, posters, website, email blasts, and programs.
• Contact potential sponsors and donors. Ask them to participate in the event and if they are interested in donating prizes and gifts for a raffle or silent auction.
• Advertise early and often. You have endless options – newspapers, radio, school bulletin boards, and of course, the internet.

And of course...
• Get everything in writing. Read through all contracts thoroughly. If you have questions, ask.

Learn More
There are more practical tips and inspiration in the full “How To” Guide. Get a copy of this and other topics at alpharhochi.org/howto

Alpha Rho Chi
Stage a Charity Concert
by Danielle Likvan, Anthemios Alumna

How To
The Alpha Rho Chi Fraternity recognizes the alumni who have made dues contributions as of July 31, 2010.

**Corinthian**
Over $275
Vicki Horton ... Xenocles

**Ionic**
Over $175
Frank Kitchel ....... Anthemios
Chooch Pickard
Michael P. Thieme
Scott Swanson ....... Daedalus
Col. Richard Bond ....... Iktinos
Scott Beckman ......... Pytheos
Fred W. Diseroad ...... Vitruvius

**Doric**
Over $100
James Gerard Mock ... Andronicus
Austin Mark Settle Murray
Danielle Likvan .... Anthemios
Laura Schmidt
Michael Thieme
Stephen Schram ..... Apollo (ladorus
duane Walker ......... Iktinos
Joseph Henderson ...... Rabirius
Jason Kasparek
Lori Beth Wilson
Kelli M. Graham ........ Seshait
Tom Martinneau
Andrew Giffin .......... Vitruvius
 Brandon Harwick
 Barry E. Huber
 Ghasan Hissein ........ Xenocles
 Kyle Horton

**Tuscan**
$75 to $100
Jay Todd Buch .......... Andronicus
Renay H. Marquez
John Melcher
Marshall David Arne .... Anthemios
Henry H. Hill II
William R. Kitchel
Roy S. Latka
Greg Pelley
Caroline Pelley
Shelly Reid
Scott Strnad
Kathleen Strnad
Robert A. Ivy, FAIA .... Iktinos
Richard Stump
Brendan P. Ellis ....... Apollo (ladorus
Carlos Machado .......... Cleisthenes
Terri Brumett .......... Daphnis
Bruce C. Knepper .......... Demetrios
Phillip R. Templeton
Gregory Moormann ........ Domitian
Kyle Rendall
Thomas Sutton III
Amber Stewart ........ Harpocrates
Mara Braspenninginn ....... Iktinos
Robert A. Ivy, FAIA .... Iktinos
Jeffrey Johnson
Phillip H. Buckberg ..... Metagenes
Richard L. Jenkins
James S. Marthinsen
Elni Froschheiser .......... Pytheos
Timothy Hurvitz .......... Pytheos
Emily Rahn
Hilary Engelhart
Nathan Steeber
Katie Crexten .............. Satyros
Deva Powell
Christina Caputo
Ronald Rafael Castellanos Seshait
Rebecca L. Irvin
Somer Spencer
Anson M. Stuart
Brian Swilling
Emily Dzuibek ............Vitruvius
Andrew Kessinger
Mark T. Nicholson
J. Richard Fruth II

**Andronicus**
Dwight A. Broadneaux
Christopher J. Durkee
Alan C. Gasser
Carlos Godinez
Brooke Chandler Godinez
Armando Gonzalez
Rodrigo Ibanez
William Robert Livingstone
Todd Allen Miller
Diana Nelson
Margaret Noonan
Keith Olsen
Edward F. Pearson
Jeanette Quon
Michael Rogelio Rabinana
Carl A. Raymond
April G. Sommer Rabinana
John Sterni

**Cleisthenes**
Richard Jarvis
Melinda Kennedy
Charles C. Knapp Jr.
Ledia Osmani
David Sparks
Richard West

**Cossutius**
C. Zee Metheny
Scott Shaver

**Daedalus**
Kirsten Borg
Robert Cooley
Katherine Dunklau
Michael Gross
Eric Heinsohn
Darren Wade Mac Adam
Geny Munoz
Bianca Renee Pagnucci
Mark Foster Posnick
Ryan Rosen
Charles E. Sinkey Jr.
Laurie Allison Tyler
Matthew Stephen Zobel

**Daphnis**
William Sharon
Thomas Usher

**Demetrios**
George Dolby
Jennifer Fritz-Williams
Thomas Paquette
Gary A. Schaefer
Henry Shuster
John & Carol Thaler

**Dinocrates**
Jessica Anne Fuller
Carolyn M. Gawlik
Niklas F. Koenig

**Domitian**
Kyle Tripenny

**Hadrian**
Jeffrey Walker

**Heracleides**
Robert Kerkin

**Iktinos**
James R. Bowers
Peter L. Haddix
William A. Malvitz
Ronald A. Rogers
Paul R. Zider

**It's not too late!**
Alumni dues are grateful accepted online at alpharhochi.org/alumnidues
**Active Dues** ................................. $ 40,570

**Projected Revenue**

- Active Dues ................................. $ 40,570
- Pledge Fees ................................. 11,000
- Initiation Fees .............................. 16,125
- Alumni Dues ................................. 25,600
- LC Fees .................................... 12,320
- Donation .................................... 2,500
- APX Foundation Grant .................... 3,494
- Other ....................................... 4,915

**Total Revenue** ............................. $ 116,524

**Projected Expenses**

- Publications ............................... $ 22,550
- Leadership Conference ................... 21,738
- Pledge Manuals ............................ 2,400
- Badge and Certificates ................. 8,550
- GC/RC Visits ................................ 18,725
- Professional/Fraternal Programs ...... 3,625
- Alumni Dues Mailing .................... 3,627
- Website .................................... 4,300
- Convention Business Session .......... 2,700
- Faculty Summit ............................ 3,800
- RD Retreat ................................ 5,222
- GC Meetings/Admin ...................... 14,610
- Other ....................................... 5,550

**Total Expenses** ............................ $ 117,422

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**Metagenes**

- Kim Clark
- Brian Coates
- Mary DeVerter
- David S. DeVerter
- Brian Earle
- Amanda Erickson
- Holly Rae Harshman
- Lisa G. Jones
- Susan Karageorges
- Michele LeTourneur
- Janet Reiss-Johnson
- Thomas Vitanza
- Gary M. Zickafoose

**Mnesicles**

- Robert G. Bump
- John T. Klick
- John Korngiebel
- Thomas Mortenson
- Lauren Wold

**Nicon**

- Erika Petersen

**Pytheos**

- Lenora A. Isom
- Randy Kirschner
- Nicole Malone
- Terry Stentz
- Patricia Wahlgren

**Rabirius**

- John Arend
- Jay C. Blackburn
- Michael Shoup
- Turisa Tuttle
- Julia Weiss

**Rhoeus**

- Matt Krieger
- Patrick McCurdy
- Joseph Remick
- Jacquelyn Rogers

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**Financial Update**

by Erin Froschheiser, Worthy Grand Estimator

Alpha Rho Chi’s final budget for fiscal year 2010 resulted in a $17,867 income, which is better than a deficit, but unfortunate we could not spend more on services to the fraternity. Despite this surplus, chapter and alumni dues received were lower than anticipated. Five chapters will be starting this year in financial debt to the fraternity. We needed another thirty-eight alumni brothers to contribute to reach our goal. A goal, which was already less than the previous year's. On the bright side, we had more pledges than anticipated, due to our colonies. However, we were shy-sustain the fraternity.

The bulk of the unspent expenses in the budget were for web page development and leadership conference. Specifications for a web-based chapter reporting system were developed by Rick Jenkins, our new (but not inexperienced) WGS. After receiving an attractively priced proposal, coding began in April. Approximately 75% of it was paid from the FY10 budget and the remainder will be from this year’s budget. Rick has been working closely with the developer to get the system ready for launch by the beginning of this school year. Unfortunately, a major contributing factor to the under spending for leadership conference was a lack of travel reimbursement requests. Fewer than half of the anticipated reimbursements were submitted. This year, each chapter and alumni association in good standing will again be eligible for up to a $300 travel reimbursement from the fraternity.

Our national appointees and Grand Council officers did their part to use the funding available for visits to chapters and alumni. A sampling of what this talented team of volunteer brothers did on these trips included leading workshops on event planning and recruitment, assisting with initiations, meet with faculty advisors, and celebrating anniversaries. Our regional directors make a special effort to visit each chapter at least once per year.

Our fiscal year 2011 budget anticipates revenues of $116,524 and expenditures of $117,422, excluding Convention, which is self-sustaining. This is a balanced budget. We are forecasting steady increase in membership of our existing chapters and the addition of at least one chapter. We have modified our budget to include new spending categories. A couple additions are for new fraternity expenses and a few are aimed at better defining our costs. New categories include support the Convention business session and a faculty summit. The faculty summit will be a meeting with a focus group of faculty advisors/brothers being organized our WGA, Vicki Horton, to discuss opportunities for working together. The largest expenses continue to be invested in our leadership conference and publications. The budget includes an increase in support for chapter and alumni services through national appointee and Grand Council travel. A major goal for Grand Council is to increase focus on alumni development. As WGA's, Scott Swanson will be leading a core group of alumni to research alumni desires and develop new opportunities for social, professional, and educational events especially for our alumni brothers.

Regarding alumni dues, we are still considerably behind where we were for 2009. The levels of support added to our 2010 alumni dues notice were favorably received. 28% of our dues-paying alumni made a donation. The fraternity is grateful for your support.

The Grand Council is excited about the upcoming year with ambitious new goals and unique opportunities. We are fortunate to have strong, passionate leadership on many levels and finances to sustain them.
Endowing the Future

The Alpha Rho Chi Foundation is pleased to announce the winner of the John R. Ross Scholarship for 2010, Jonathan Fair. A brother of Seshait Chapter, this year’s winner of a $1000 scholarship is a shining example of the best qualities of being a well-rounded brother of Alpha Rho Chi. Jonathan has been both the WA and WAA of his chapter at Florida A&M University.

Jonathan’s active participation in APX, such as serving as delegate to the 63rd National Convention, has not hindered his academic achievement. He has been on the school of architecture’s Dean’s List for five consecutive semesters with a current GPA of 3.6 and has been recognized as a member of the Presidential Scholars Association, membership in the FAMU’s honors program, and membership in Alpha Kappa Mu Honor Society.

Jonathan takes particular pride in serving the fraternity. He describes serving as Worthy Architect as “a position that is honestly like no other experience that I have encountered. If you do not eat, sleep, and breathe Alpha Rho Chi, you will not last as a successful president or leader of a chapter.”

In addition to the Ross Scholarship, the Alpha Rho Chi Foundation has financially supported the efforts of the fraternity since its inception in 1989. The Alpha Rho Chi Foundation, have underwritten the expense of the national Alpha Rho Chi Bronze medal program for the past two decades.

Funding Our Ambition

All gifts to the Alpha Rho Chi Foundation are tax deductible to the extent permitted by law. Cash donations can be unrestricted or designated for managed funds. Donations of stocks, bonds, insurance policies, capital assets and real estate also accepted. We offer estate planning gift programs available to you and your advisors.

Please help us by making your check payable to the Alpha Rho Chi Foundation. Send donations to:

Alpha Rho Chi Foundation, c/o Chuck Nickel, Treasurer
2101 St. James Avenue
Cincinnati, OH 45206
513.751.1133 or Charles.Nickel@cbre.com

For more information, visit alpharhochi.org/APXF or contact any foundation board member.
Regions Adjusted In Northeast

With two colonies developing into chapters, the Grand Council has adjusted the regional map to better balance RD workloads. For the first time since returning in 2005, Metagenes has other chapters in its region. Vitruvius Chapter and Severus Colony (Kent State) join an Appalachian Region 7.

As with previous regional realignments, no chapters have actually moved. Chapters may still plan road trips using old highway maps.

Convention Logo Competition Underway

Entries accepted through Oct 1. Demonstrate your design skills and design the 2011 Convention logo. The winner receives free registration to the Convention in Minneapolis. Visit alpharhochi.org/convention for rules and details.

New Initiates

Based on reports filed with the Grand Council.

Rabirius - April 17, 2009
Derek Scott Jerome
Allen Robert Fee

Rabirius - Sept. 19, 2009
Rachel Amanda Miller
Seth O. Troyer

Rabirius - January 16, 2010
Nathaniel A. Hammitt
Rachel E. Harris
Karly Bryerman

Daedalus - February 13, 2010
Alexandria Michelle Weinberg
Edgar Filiberto Sanchez Ibarra
Vince Matthew Unsell
William James Kavadas
Mathew Charles Birkeland
Nicolo John Gemignani

Sostratus - April 18, 2010
Gracela Ysabel Braganza
Cassandra Marie Lang
Hermansyah Rahim
Jess William Small
Jeffrey Charles Waters

Iktinos - January 16, 2010
Beth Coplan Carliner
Carolyn Marie Creemers
Jennifer Marjorie Komorowski
Taylor Anne Mentzer
Charles A. Rhodes
Caitlin Rose Mulligan
John Patrick Walters
Kevin James Wieringa
David Arthur Whinfrey

In Memoriam

John “Jack” Hamilton Schofield  d. April 7, 2010
An alumnus of Metagenes, Bro. Schofield lived in Richmond as an architect and engineer. He served in Vietnam as a 1st Lieutenant in the US Army’s Combat Engineering division.

APX / AIA / MIA

By Rafeeq Asad, Seshait Alumnus, Florida A&M University

With 18,000 attending, dozens of workshops and seminars and a jam-busting expo show, the American Institute of Architects filled the Miami Beach Convention Center. Amongst the masses of design professionals from across the country were brothers of Alpha Rho Chi. Friday, after all scheduled convention events concluded, several brothers met up to fellowship and unwind at Philippe Chow Restaurant inside the Gansevoort Hotel on South Beach. When brothers arrived for cocktails and casual conversation they were greeted by Master Architect Robert Ivy. Over drinks and gourmet beer nuts, brothers had the opportunity not only for fellowship but to engage in conversations with Brother Ivy regarding current issues, trends, and the outlook of our profession. For those that were in attendance, this intimate gathering was the perfect closure to a very eventful convention.

Earlier in the week, the Seshait Alumni Association also hosted a dinner for alumni at the convention. The dinner consisted of about 25 brothers enjoying the French cuisine and dining in the outdoor ambiance of The Shore Club. A great time was had by all!

In Other Papers...

A new sign for a Pullman neighborhood graces the cover of the June 2 issue of The Daily Evergreen. The design in concrete and steel by brother Mark Lo with studio partner Brian Wilson was chosen from several proposals as part of their class at Washington State.

The planning and construction of the sign was a student effort. The Sostratus Chapter held a fundraiser in support of the project.

Read the full story online at dailyevergreen.com/story/31931

Spotted at the APX/AIA gathering: Rafeeq Asad, Thomas Brokaw, Crystal Brokaw, Lori Beth Wilson, Robert Ivy and David Castro.

APX at ASLA

An gathering of APX brothers is planned Saturday Sept 11. in Washington, DC. to coincide with the American Society of Landscape Architects Annual Meeting. Info at alpharhochi.org

In Our Papers...
UPCOMING EVENTS

Leadership Conference  Oct. 21-24, 2010  Lincoln, NE
National Convention March 24-27, 2011  Minneapolis, MN
alpharhochi.org/lc2010
alpharhochi.org/convention

ON THE WEB  alpharhochi.org
twitter.com/alpharhochi  and  facebook.com group

ROCK AND ROLL, ROLLER DERBY, AND MORE INSIDE

LETTER FALL 2010