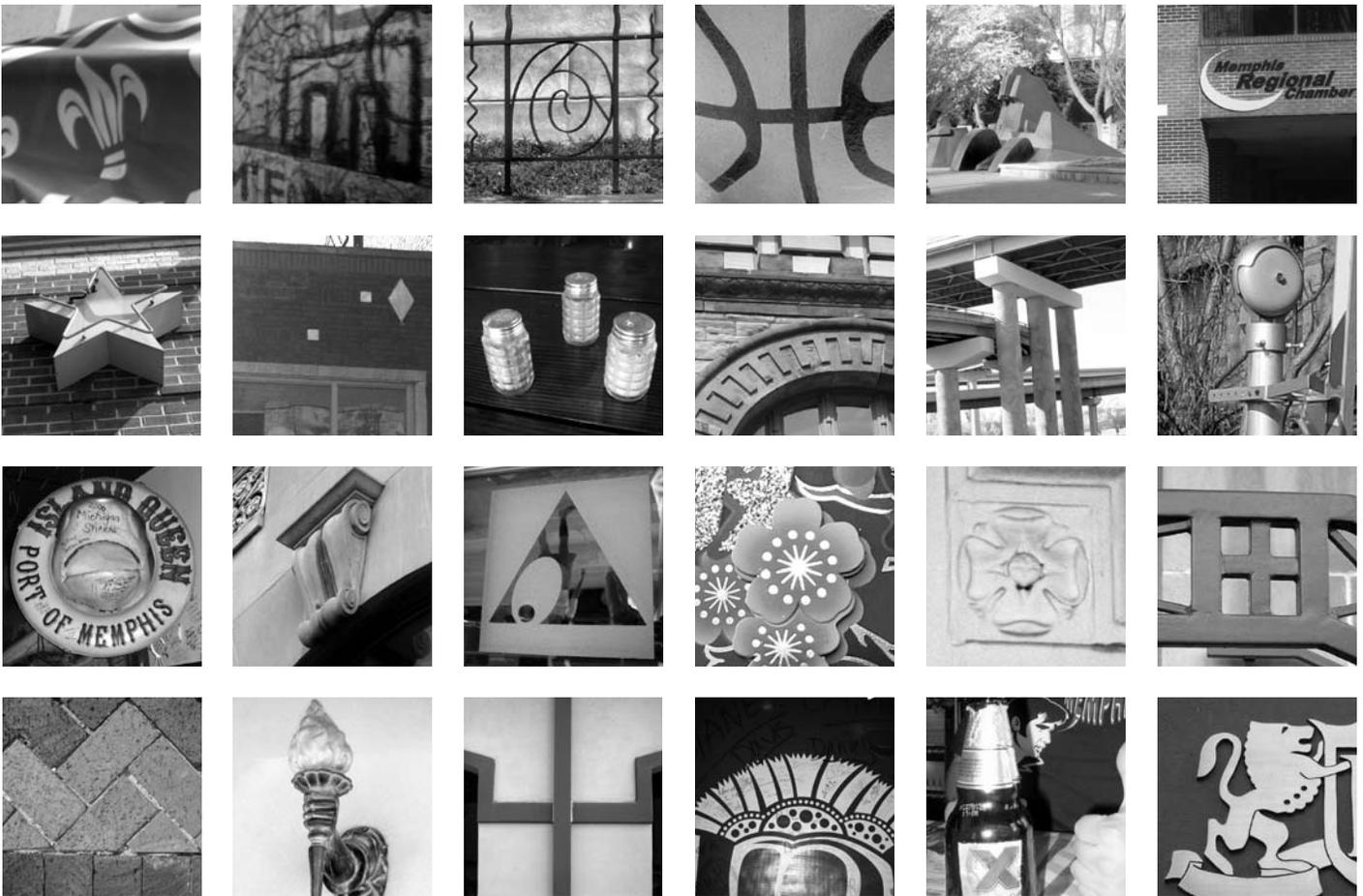


Alpha Rho Chi Spring 2007 Letter

Found in Memphis



at the 60th National Convention

Upon arrival in Memphis for the convention, brothers participated in a photographic scavenger hunt. Their assignment: form teams, walk throughout the city, and see how many of our chapter cadency marks they could capture on camera. We'll need to come back in another ten years to find , , and . [More Convention news on Page 4.](#)

INSIDE: Recruitment, Awards, and Jenga!

Moving Beyond Rush

Danielle Likvan, Anthemios Alumna, University of Illinois

I want to first introduce myself to those of you who I may not have met. My name is Danielle Likvan, currently the Anthemios Alumni Association Vice President, and I have worked on many things in my two years in this position. Besides being the resident event planner for our chapter, I also took a lot of time this past summer to create a comprehensive recruitment system for the active chapter.

It took the unfortunate experience of the chapter not having a single pledge in the spring of 2006 to get my attention. Up until that point, it was typical for our chapter to bring in around 10 new initiates in the fall and about four in the spring, but this was the first semester that I had ever seen or heard of in which the active chapter pledged not a single person.

Learning from others

At the time I was working in Columbus and had struck up a friendship with a recruiter for the company who also happened to be a national recruiter for his fraternity. He is a member of one of the largest fraternities in the nation, Sigma Epsilon, and they bring in hundreds of new men every single semester across the country. I also was working closely with another man who was in a smaller house like Alpha Rho Chi, and we talked a lot about our experiences with having such a small chapter. We shared stories of the hardships that come about from having a small chapter, but also of the positives of brotherhood that come more easily in a smaller organization.

Between these two friends—and others that I had made in college from different fraternities—I realized that there are indeed successful programs out there that teach chapters everything they need to know in order to successfully gain new membership. Up

until this point, I had never seen anything to help the chapter with recruitment, and I knew that this was needed.

While researching, I found that the term ‘Recruitment’ had replaced our old favorite, “rush.” This word was also newer to me, as ever since I had joined Alpha Rho Chi, the term used to describe the process of bringing in new members was “Rush.” As I read these manuals of other fraternities and read things online about the way businesses and groups bring in new members, I realized that our way of doing things was no longer the best way. The term “Rush” had been pushed aside in favor of the new “Recruitment,” a more people-friendly term that describes the goal of bringing in good people.

Putting it together

“Rush” was the first thing to go. Once the term changed, so did the mindset of the program. It had a new feel which helped the active chapter see that it was indeed something completely new—not just a repackaged system.

There were so many great things within these other programs and it all seems to be common sense. Most of the ideas are things that you read and think, “Oh, of course I know how to do that,” but need a little reminder when it comes time to practicing them. They are very simple things such as learning how to properly shake a hand, how to organize events, and how to speak to a recruit.

What I wanted to do was to create a program that was simple to read, simple to follow, and simple to continue. I met with the active chapter to discuss their needs, see what kind of activities they would be interested in pursuing, and what they needed from me. I then worked with the alumni association to create the handbook for the active chapter.

New Edition of the Ritual

New copies of the Ritual of Alpha Rho Chi were distributed to the chapters at this year’s Convention. This marks the first major publication of the fraternity’s ritual since December 1961. This new edition was necessary to provide new chapters with official copies and to correct the deteriorating condition of the copies at many chapters.

The edition reflects the efforts of the Associate Grand Lecturer, Christine Brazill, who edited with the goal of restoring the original text from recent changes and other errors. The design of the publication takes many of its design cues from the 1961 edition, including the title typography and the “fire engine red” outer cover.

Work is underway on a companion director’s guide to help guide chapters with props, costumes and performance of the Ritual.

THE RITUAL OF ALPHA RHO CHI



The Alpha Rho Chi Letter

Worthy Grand Scribe: Richard L Jenkins

Associate Editors: Christina Noblejas and Renay H. Marquez

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www.alpharhochi.org



Success!

The first trial of the new program was in the Fall 2006. Two newly initiated members led the active chapter to initiate 16 new members, a far cry from zero the semester before. The program was put into action again this Spring, and we currently have 16 pledges. This is a huge success and we hope that with time and practice, each semester's pledge class will grow in number.

Key take-aways

A lot of the ideas involved in the handbook are simple things as mentioned above, and others are tailored to our specific chapter. However, there are universal recommendations that any chapter may be able to take from the program.

- 1. Remove the term "rush" from your vocabulary.** It is not the best way to describe the process of gaining new members. "Rush" is a hurried process, and you should not be hurrying to get people pledged before you even have time to learn their names!
- 2. Recruitment is creating relationships.** You are creating relationships—with your future brothers! Be sure to keep in mind that everyone you meet could be a potential brother. You want to know everything that you can about your recruits to make sure that they will be the best fit for the chapter, and that you will be the best fit for them.
- 3. You get what you give.** Be sure to hold your standards high and to remember why you have recruitment. If you're looking for numbers, you can get the numbers. If it is quality that you strive for, you have to put it in yourselves!
- 4. Re-educate the chapter.** Get everyone on the same page about the chapter's current status and review your chapters' history. Everyone has to be able to discuss the chapter with knowledge and conviction in order to have a solid recruitment period.
- 5. The entire chapter must be involved** for recruitment to be successful. If everyone has a part, they will have personal investment in the program and will work harder to see it succeed.

6. Recruitment is an ongoing process. While the formal recruitment period may only last a few weeks, recruitment never ends. Everyone that you meet could potentially be a member, so be sure to constantly create relationships with people. Even if they don't end up joining, you might meet a great new friend!

7. Always be at your best, even when you are not wearing your letters. Always put your best foot forward; your behavior and attitude are equated with your fraternity. If you want the best possible reputation for your chapter, you must keep yourself at the standard you set for others.

8. Be proud of your chapter. You are essentially "selling" the benefits of your chapter to students on campus. If you are not proud of what you are selling, they will know. You must be able to speak highly but truthfully about your chapter's strong suits and what it is able to offer to new members.

9. Know what you're looking for. Along with having the active members on the same page, they should all know what kind of members you are looking for. You always need great leaders, involved people, and smart students; however, if your membership is strong in one area, try to strike a balance by looking for people who can bring diversity to your chapter.

10. Be open to change. Most importantly, your chapter must be open to the idea of change if you are to recruit successfully. There is nothing wrong with trying something out for a semester. If it doesn't work, at least you tried. If it does work, you might end up with more actives than you know what to do with, and that definitely is not a bad thing!

This is the beginning

I hope that this has sparked some interest in some of the actives and alumni and that these tips will find their way into chapters across the country. There are many other tactics as well, more than can fit in here. We're working on a national recruitment manual. If you are interested in hearing more about the program or have tips or insights to share with your brother, please contact me at: alumnivicepresident@anthemios.org.

APX Welcomes Cossutius Colony



The Cossutius colony after the pledging ceremony in March.

On March 3, 2007, 15 students from California College of the Arts, were pledged to Alpha Rho Chi forming the new Cossutius Colony. The colonists traveled to Cal Poly, San Luis Obispo for the event, hosted by Daedalus Chapter and held in the School of Architecture.

After a previous colony, Amenophis, stalled at CCA, a dedicated group of students chose to re-form with a new focus: "brotherhood." Three members of the earlier colony are still involved, and are passionate about Alpha Rho Chi. In fact, the colony sent three of their members, Zee Metheny, David Chen and Amanda Bassiely, to attend the National Convention in Memphis.

In addition to the regular pledge education, the colony has been busy recruiting new members, holding pot-luck breakfasts, and conducting office visits to local architecture and design firms.

The California College of the Arts is located in San Francisco. Founded in 1907, the college prides itself on integrated art education, with roots deeply set in the Arts and Crafts movement of the late 19th century. The Cossutius colony has chosen a tribar as its cadency mark. Also known as a Penrose triangle, it depicts an impossible object when the shape is interpreted in three-dimensions. The tribar also can be seen to include an abstraction of the university initials "CCA."

Archis arrive at Stax Museum.



Convention in Memphis

The Alpha Rho Chi Fraternity held its 60th National Convention in Memphis, Tennessee. This city – called home by legends such as Elvis Presley, Johnny Cash and B.B. King – certainly lived up to its reputation. This Convention broke all previous attendance records, with 194 people present. Held downtown, the Convention schedule was jam-packed full of activities.

Convention business ran smoothly, thanks to Convention president Hillary Englehart (Rabirius active) and secretary Emily Dzubiek (Vitruvius active). Hadrian Chapter joined the other delegates at the Convention table for its very first time, and we were pleased to welcome Seshait Alumni Association back to the table after a long absence. However with over 30 delegates at the table, roll call took a lot longer than most could remember in recent history.

There were several professional activities to attend this year. Alumni Michael Ellars (Andronicus), Jason Kasperek (Rabirius) and Christine Brazill (Vitruvius) led a successful open-forum workshop entitled "Getting Ahead." Attendees discussed the steps it takes to become certified in their fields of studies, and how to become more marketable to your employers.

Later in the day, Donald Wetmore gave an informative presentation on time management; teaching us that it is important to define not only what we need to do, but to assign each a priority for a balanced life.

In addition, the fraternity held a silent auction for attendees to bid on ARE Study materials, generously donated to Alpha Rho Chi by Kaplan AEC Education. The proceeds of this auction funded the tours and transportation at this Convention.

Speaking of tours, each attendee had the opportunity to take a tour of one of Memphis' many highlights. The recently re-opened Stax Museum, home of Stax Records, was a treat for those who wanted to immerse themselves in real southern soul music. The National Ornamental Metal Museum featured an extensive collection of ornamental and architectural fine metal work. However, the most popular tour was a tour of the Court Square Center tower, located directly across from our hotel, currently under reconstruction. The tour was led by the architect of the project; our very own Chooch Pickard, Anthemios alumnus and Expansion Director.

Charter presentations to Nicon, Dinocrates, and Hadrian





The Annual Awards Banquet was held at the Balinese Ballroom, where Worthy Grand Architect Vicki Horton had the honor of presenting charters to three chapters: Nikon (Florida International University), Dinocrates (University of Texas at Austin) and Hadrian (Tulane University).

The Convention was packed with activities, but for those who managed to do some sightseeing, the attendees were greeted with sunny skies, and unseasonably warm weather. At night, nearby Beale Street was peppered with our brothers from across the nation.



The converted historic Kress department store was the site of the meetings and workshops.



APX Welcomes New Brother Robert Ivy

A highlight of the Convention was the initiation of Robert A. Ivy, FAIA as an honorary member of the Imhotep Chapter at the University of Memphis. Both the Imhotep Chapter and the Grand Council played major roles in an initiation ceremony that was well attended by brothers from across the country.

An architect, writer and spokesman for the profession, Robert Ivy has been Editor in Chief of *Architectural Record* since 1996. In 2003, his publication received the prestigious National Magazine Award for General Excellence.

An interview with Brother Ivy will be featured in the next issue of *The Archi*.

Summary of Convention Business

59-05 Motion to simplify the definition of active member classification (Constitution Art. IX, §01(a)). **Passed**

60-01 Motion to allow for online distribution of Constitution and Bylaws via the website (Bylaws Art. XXIV, §01). **Passed**

60-02 Motion to amend classifications of membership (Constitution Art. IX, §01(a)). **Ruled out of order due to 59-05**

60-03 Motion to make membership record a condition of membership in Constitution Art. IX, §01(a). **Failed to pass**

60-04 Motion to amend standard order of business at Convention (Bylaws Art. I, §02). **Passed**

60-05 Motion to adopt latest edition of Roberts Rules of Order (Constitution Art. IV, §02). **Passed**

60-06a Motion to set length of chapter suspension up to 2 years. (Bylaws Art. VIII, §01). **Passed**

60-06b Motion to define additional cause for chapter suspension. (Bylaws Art. VIII, §01(e)). **Failed to pass**

60-06c Motion to define permitted activities of suspended chapters. (Bylaws Art. VIII, §01). **Passed**

60-07 Motion to raise alumni dues to \$75/year, effective in 2008. **Passed**

60-08 Motion to direct the WGS to post past Convention minutes and provide copies to future Convention presidents. **Passed**

60-09 **Withdrawn**

60-10 Motion to establish two-month timeline for preparation of Convention minutes. **Passed**

60-11 Motion to direct APX Foundation to post financial statements and records on web site. **Failed to pass**

60-12 Motion to form a committee to investigate creation of a national lecture circuit. **Passed**

60-13 Motion to amend Constitution Art. V, §06, eliminating GC delegate. **Ruled out of order until next Convention**

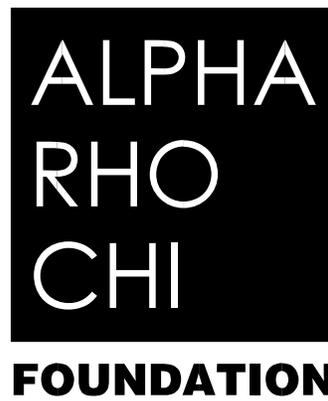
60-14 Motion to direct Branding Committee to develop a report to next Convention. **Passed**

Elections

Laura Schmidt (WGAA) and Frank Kitchel (WGE) were each re-elected to a third term without opposition.

The Foundation was established as a philanthropic organization dedicated to funding the professional growth and vitality of Alpha Rho Chi and to expand its presence in architectural education and research. To that end, the Foundation awards scholarships to members of Alpha Rho Chi; sponsors professional programs and publications; underwrites the APX Bronze Medal Program and promotes new and innovative educational opportunities for students in architecture and the allied arts.

PURPOSE

**JOHN R. ROSS SCHOLARSHIP PROGRAM**

This Program funds scholarships for tuition and/or fees supporting undergraduate or postgraduate study at accredited schools of architecture and the allied arts in the US.

- Awarded annually at the National Convention for academic achievement, fraternal leadership and supporting school and community activities
- Over 25 scholarships have been awarded

CHARLES BURCHARD PROFESSIONAL PROGRAM

This Program supports participation of professionals at accredited schools of architecture and allied arts in the US and at other venues which, in turn, expands the educational experience and the interaction among practitioners, educators and students.

- Substantially underwrites the cost of professional programs and other important educational experiences at the National Convention each year
- Provides matching funds to active chapters and colonies for a jointly sponsored professional program at their university

VERLE ANNIS APX ENDOWMENT PROGRAM

This Program funds the promotion of professional achievement awards and research in architecture and the allied arts:

- Underwrites the Alpha Rho Chi Medal program
- Support for research and dissemination of knowledge through publication of professional papers and articles

PROGRAMS

The Alpha Rho Chi Foundation is organized as an independent Board of Directors consisting of unpaid volunteers with the WGA and WGE participating as nonvoting, ex-officio members. Professional advisors are available to assist with coordinating and ensuring donor's wishes are achieved. The Foundation is registered with the State of Illinois as a nonprofit, charitable organization.

- Endowment funds support national programs with distributions limited to a percentage of annual income from an investment portfolio
- Managed funds established by individual donors, Chapters and Alumni Associations for their direct benefit for designated scholarships and programs

ORGANIZATION

All gifts to the Alpha Rho Chi Foundation are tax deductible to the extent permitted by law.

- Cash donations are always appreciated. They can be unrestricted or designated for managed funds. Contributions of stocks, bonds, insurance policies, capital assets and real estate can also provide the Foundation with needed resources.
- Deferred gifts such as bequests by a will, a charitable remainder unitrust or a charitable gift annuity can all support our goals. We will be pleased to provide additional information about these and other estate planning gift programs to you and your advisors.

Please help us by making your check payable to the Alpha Rho Chi Foundation – send it today to:

Alpha Rho Chi Foundation

Sam N. Douglass, Treasurer
305A West Washington Street
Pontiac, IL 61674

Additional information can be found on the Alpha Rho Chi web site at alparhochi.org or by contacting:

Chuck Nickel, President
Alpha Rho Chi Foundation
2101 St. James Avenue
Cincinnati, OH 45206
513-751-1133
Charles.Nickel@ncr.com

HOW YOU CAN HELP APX

**A trusted resource for the
alumni and active members
of Alpha Rho Chi**



Everything Is Bigger In Texas



The University of Texas at Austin held its 15th annual Forty Acres Fest on campus on March 24. The festival featured a couple of larger-than-life figures: Little Richard and Alpha Rho Chi's Jenga tower.

Nearly 200 student organizations hosted booths with activities or food in the latest festival. The Dinocrates Chapter's booth was in full view of the main stage. This was the second year the Archi's invited passersby to try reconfiguring the outsized tower made of two-by-fours.

According to chapter Worthy Architect, Jordan Vann, "Two years ago, we had the blocks just scattered, and someone started to build the UT tower out of them. We started helping and finished it; then seeing as our activity was no longer fun, we knocked it down. I don't remember who suggested we build a Jenga tower, but we did. And we kept it."

The tower reached heights of over seven feet at times and was knocked over several times.

National Awards

Most of these national scholarships and awards were announced during the National Convention's Annual Awards Banquet.



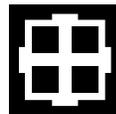
John R. Ross Scholarship

The 2007 John Ross Scholarship was awarded to **Erin Ostendorf, Pytheos Chapter** in recognition of her overall contributions to the chapter, school and community while achieving a 3.424 GPA. She is currently the chapter's Worthy Architect and has held major offices at the fraternal level including Worthy Clerk and Worthy Associate Architect in addition to appointments as Pledge Trainer and Rush Chairman. In service to the school, she has been on the Student Advisory Board and currently is a member of the Committee for Studio Culture for Accreditation 2007. Erin has also participated in Habitat for Humanity and Toys for Tots as community service activities. The Alpha Rho Chi Foundation congratulates Erin Ostendorf for her fine example of academic achievement, brotherhood and service.



Dwight Palmer "Pop" Ely Award

The **Metagenes Chapter** at Virginia Tech honored alumnus **Kim Clark** for his dedication and service to the chapter at an event in Blacksburg on April 21.



George "So" Whitten Scholastic Achievement Award

The **Pytheos Chapter** at the University of Nebraska – Lincoln received this year's award for academic achievement with a combined grade point average of 3.444.



APX National Service Award

The **Apollordorus Chapter** at the University of Florida received this year's service award for their efforts including: their long-standing participation in a fundraising event at the local children's hospital, raising \$1,600 in Relay for Life, and a charitable event held in October to raise money for breast cancer research.



Alumni Association of the Year

The **Vitruvius Alumni Association** of Penn State took top honors this year for its combined ranking of the number and proportion of members paying national alumni dues. In recognition, the association won a complimentary registration for this year's Leadership Conference.

Alpha Rho Chi

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Architecture and the Allied Arts
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